

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Stephanie Maroney
do hereby request station time concerning the following issue:

| |
|--|
| American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

| |
|-----------------------|
| Total Charges: |
|-----------------------|

This broadcast time will be used by: American Crossroads

| |
|---|
| <p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p> |
|---|

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12 Steph Mung 703-299-1760
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title



WFTS

ORDER

Print Date 10/24/12 Page 1 of 4

Flight Dates 10/30/12-11/05/12

Contract / Revision 315752 /

Original Date / Revision
10/24/12 10/24/12

Advertiser American Crossroads

Agency Crossroads Media

Buying Contact

66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Product

American Crossroads

Agency Com 15%

Billing Contact

66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 1274

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

| Account Executive | Order% | Start Date | End Date |
|----------------------|--------|------------|----------|
| Marta Salazar-Perren | 100% | | |

| Order Share % | Market Value | |
|-------------------|--------------|--------|
| Competing Station | % of Order | Amount |
| CABLE | % | |
| UNKWN | 100% | |
| WBHS | % | |
| WBSV | % | |
| WCLF | % | |
| WEDU | % | |
| WFLA | % | |
| WMOR | % | |
| WTOG | % | |
| WTSP | % | |
| WTTA | % | |
| WTVT | % | |
| WUSF | % | |
| WVEA | % | |
| WWSB | % | |
| WXPX | % | |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------|--------------|--------|------------|----------|---------|--------------|--------------|
| November 2012 | 92 | \$161,818.75 | \$190,375.00 | 0.00 | 10/29/12 | 11/05/12 | 92 | \$161,818.75 | \$190,375.00 |
| Totals | 92 | \$161,818.75 | \$190,375.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|-------------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 1 | WFTS | 10/31/12 | 11/02/12 | M-F 5-530a ABC Action News | CM | 5-530a | --1-1-- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | --1-1-- | | | 2 | | | \$300.00 | | 0.00 | | | |
| N 2 | WFTS | 10/30/12 | 11/05/12 | M-F 530-6a ABC Action News | CM | 528-6a | 11111-- | :30 | 5 | \$450.00 | P-3 | 0.00 | NM | 5 | \$2,250.00 |



WFTS

Print Date: 10/24/12

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Contract / Revision **315752** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:20:00

Advertiser **American Crossroads**

Product **American Crossroads**

Estimate # **1274**

| | | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|------------|-----|---------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 2 | WFTS | 10/30/12 | 11/05/12 | M-F 530-6a ABC Action News | CM | 528-6a | 11111-- | :30 | 5 | \$450.00 | P-3 | 0.00 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$450.00 | | | 0.00 | | | |
| N 3 | WFTS | 10/30/12 | 11/05/12 | M-F 6-7a ABC Action News | CM | 558-7a | 11-1--- | :30 | 3 | \$1,200.00 | P-2 | 0.00 | NM | 3 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11-1--- | | | 3 | | \$1,200.00 | | | 0.00 | | | |
| N 4 | WFTS | 10/30/12 | 11/05/12 | M-F 7-9a GMA GMA | CM | 658-9a | 11111-- | :30 | 5 | \$1,500.00 | P-2 | 0.00 | NM | 5 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$1,500.00 | | | 0.00 | | | |
| N 5 | WFTS | 10/30/12 | 11/05/12 | M-F 9-10a 9-10a Jeff Probst | CM | 9-10a | 11111-- | :30 | 5 | \$450.00 | P-3 | 0.00 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$450.00 | | | 0.00 | | | |
| N 6 | WFTS | 10/30/12 | 11/05/12 | M-F 10-11a 10-11a Right This Minute | CM | 10-11a | 11111-- | :30 | 5 | \$500.00 | P-3 | 0.00 | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$500.00 | | | 0.00 | | | |
| N 7 | WFTS | 10/30/12 | 11/05/12 | M-F 11a-12p M-F 11a-12p | CM | 1058a-12p | 11111-- | :30 | 5 | \$1,200.00 | P-3 | 0.00 | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$1,200.00 | | | 0.00 | | | |
| N 8 | WFTS | 10/30/12 | 11/05/12 | M-F 12-1p ABC Action News | CM | 1158a-1p | 11111-- | :30 | 5 | \$750.00 | P-3 | 0.00 | NM | 5 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$750.00 | | | 0.00 | | | |
| N 9 | WFTS | 10/30/12 | 11/05/12 | M-F 1-2p M-F 1-2p | CM | 1258-2p | 11111-- | :30 | 5 | \$825.00 | P-3 | 0.00 | NM | 5 | \$4,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$825.00 | | | 0.00 | | | |
| N 10 | WFTS | 10/31/12 | 11/02/12 | M-F 2-3p 2-3pm General Hospital | CM | 158-3p | --1-1-- | :30 | 2 | \$1,200.00 | P-3 | 0.00 | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | --1-1-- | | | 2 | | \$1,200.00 | | | 0.00 | | | |
| N 11 | WFTS | 10/30/12 | 11/05/12 | M-F 3-4p Katie M-F 3-4p Katie | CM | 3-4p | 11111-- | :30 | 5 | \$700.00 | P-3 | 0.00 | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$700.00 | | | 0.00 | | | |
| N 12 | WFTS | 10/30/12 | 11/05/12 | M-F 4-5p M-F 4-5p | CM | 358-5p | 11111-- | :30 | 5 | \$1,400.00 | P-3 | 0.00 | NM | 5 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | 5 | | \$1,400.00 | | | 0.00 | | | |
| N 13 | WFTS | 10/30/12 | 11/05/12 | M-F 5-530p ABC Action News | CM | 458-530p | 11-1--- | :30 | 3 | \$2,000.00 | P-2 | 0.00 | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11-1--- | | | 3 | | \$2,000.00 | | | 0.00 | | | |
| N 14 | WFTS | 10/30/12 | 11/05/12 | M-F 530-6p ABC Action News | CM | 530-6p | 11-1--- | :30 | 3 | \$2,000.00 | P-2 | 0.00 | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |



WFTS

Print Date: 10/24/12

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Contract / Revision **315752** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:20:00

Advertiser **American Crossroads**

Product **American Crossroads**

Estimate # **1274**

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|-------------|---------------|----------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N14 | WFTS | 10/30/12 | 11/05/12 | M-F 530-6p ABC Action News | CM | 530-6p | 11-1--- | :30 | 3 | \$2,000.00 | P-2 | 0.00 NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11-1--- | | 3 | | | \$2,000.00 | | 0.00 | | | |
| N15 | WFTS | 10/30/12 | 11/05/12 | M-F 6-630p ABC Action News | CM | 558-630p | 11-1--- | :30 | 3 | \$2,500.00 | P-2 | 0.00 NM | 3 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11-1--- | | 3 | | | \$2,500.00 | | 0.00 | | | |
| N16 | WFTS | 10/30/12 | 11/05/12 | M-F 7-730p 7-730p The List | CM | 658-730p | 11111-- | :30 | 5 | \$1,200.00 | P-3 | 0.00 NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | 5 | | | \$1,200.00 | | 0.00 | | | |
| N17 | WFTS | 10/30/12 | 11/05/12 | M-F 730-8p 730-8p Let's Ask America | CM | 728-758p | 11111-- | :30 | 5 | \$2,500.00 | P-2 | 0.00 NM | 5 | \$12,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | 5 | | | \$2,500.00 | | 0.00 | | | |
| N18 | WFTS | 11/05/12 | 11/05/12 | Monday 8-10p Dancing Monday 8-10p Dancing | CM | 758-10p | M----- | :30 | 1 | \$18,000.00 | P-2 | 0.00 NM | 1 | \$18,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | M----- | | 1 | | | \$18,000.00 | | 0.00 | | | |
| N19 | WFTS | 11/05/12 | 11/05/12 | Monday Prime C CASTLE | CM | 10-11p | M----- | :30 | 1 | \$10,000.00 | P-2 | 0.00 NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | M----- | | 1 | | | \$10,000.00 | | 0.00 | | | |
| N20 | WFTS | 10/30/12 | 11/05/12 | M-SU 11-1135p ABC Action News | CM | 11-1135p | 11-1-1- | :30 | 4 | \$4,000.00 | P-2 | 0.00 NM | 4 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | 11-1-1- | | 4 | | | \$4,000.00 | | 0.00 | | | |
| N21 | WFTS | 10/31/12 | 11/02/12 | M-F 1135p-1202a Nightl M-F 1135p-1202a | CM | 1135p-1202a | --1-1-- | :30 | 2 | \$2,000.00 | P-2 | 0.00 NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | --1-1-- | | 2 | | | \$2,000.00 | | 0.00 | | | |
| N22 | WFTS | 10/30/12 | 10/30/12 | Tuesday Prime B Happy Endings | CM | 9-10p | -T----- | :30 | 1 | \$9,000.00 | P-2 | 0.00 NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | -T----- | | 1 | | | \$9,000.00 | | 0.00 | | | |
| N23 | WFTS | 10/31/12 | 10/31/12 | Wednesday Prime C Wednesday Prime | CM | 10-11p | --W---- | :30 | 1 | \$10,000.00 | P-2 | 0.00 NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | --W---- | | 1 | | | \$10,000.00 | | 0.00 | | | |
| N24 | WFTS | 11/02/12 | 11/02/12 | Friday Prime C 20/20 | CM | 10-11p | ----F-- | :30 | 1 | \$10,000.00 | P-2 | 0.00 NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | ----F-- | | 1 | | | \$10,000.00 | | 0.00 | | | |
| N25 | WFTS | 11/03/12 | 11/03/12 | Sa 6-7a Sa 6-7a | CM | 6-7a | -----S- | :30 | 1 | \$350.00 | P-3 | 0.00 NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | | 1 | | | \$350.00 | | 0.00 | | | |
| N26 | WFTS | 11/03/12 | 11/03/12 | Sa 7-8a Sa 7-8a | CM | 7-8a | -----S- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |



WFTS

Print Date: 10/24/12

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Contract / Revision **315752** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:20:00

Advertiser **American Crossroads**

Product **American Crossroads**

Estimate # **1274**

| | | | | | | | | | | | | | Totals | |
|--------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|--------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 26 | WFTS | 11/03/12 | 11/03/12 | Sa 7-8a Sa 7-8a | CM | 7-8a | -----S- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | | | | | 1 | \$450.00 | | 0.00 | | |
| N 27 | WFTS | 11/03/12 | 11/03/12 | SA 8-9a GMA SA 8-9a | CM | 758-9a | -----S- | :30 | 1 | \$750.00 | P-3 | 0.00 NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | | | | | 1 | \$750.00 | | 0.00 | | |
| N 28 | WFTS | 11/03/12 | 11/03/12 | SA News aft Sports @ 7PM ABC Action News aft Spr | | 658-730p | -----S- | :30 | 1 | \$1,200.00 | P-3 | 0.00 NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | | | | | 1 | \$1,200.00 | | 0.00 | | |
| N 29 | WFTS | 11/03/12 | 11/03/12 | M-SU Late News after 5PM ABC Action News | | 1135p-2a | -----S- | :30 | 1 | \$2,500.00 | P-2 | 0.00 NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | | | | | 1 | \$2,500.00 | | 0.00 | | |
| N 30 | WFTS | 11/04/12 | 11/04/12 | Su 6-7a Su 6-7a | CM | 6-7a | -----S | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S | | | | | 1 | \$400.00 | | 0.00 | | |
| N 31 | WFTS | 11/04/12 | 11/04/12 | SU 7-8a GMA SU 7-8a | CM | 658-8a | -----S | :30 | 1 | \$750.00 | P-3 | 0.00 NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S | | | | | 1 | \$750.00 | | 0.00 | | |
| N 32 | WFTS | 11/04/12 | 11/04/12 | SU 6-630p ABC Action News | CM | 558-630p | -----S | :30 | 1 | \$1,500.00 | P-3 | 0.00 NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S | | | | | 1 | \$1,500.00 | | 0.00 | | |
| N 33 | WFTS | 11/04/12 | 11/04/12 | Sunday Prime A AFHV | CM | 658-8p | -----S | :30 | 1 | \$7,000.00 | P-2 | 0.00 NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S | | | | | 1 | \$7,000.00 | | 0.00 | | |
| N 34 | WFTS | 11/04/12 | 11/04/12 | Sunday Prime B Once Upon A Time | CM | 8-9p | -----S | :30 | 1 | \$15,000.00 | P-3 | 0.00 NM | 1 | \$15,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/30/12 | 11/05/12 | -----S | | | | | 1 | \$15,000.00 | | 0.00 | | |
| Totals | | | | | | | | | | | | | 92 | \$190,375.00 |